

SEO Technical Analyst

Techwood Consulting is looking for an ambitious individual with a desire to understand drivers of organic search engine traffic to join their SEO team in Atlanta Ga. The successful applicant will receive on the job training and the opportunity to grow with a fast rising organization in the Atlanta online marketing community.

Job Description

The SEO Technical Analyst serves as an essential part in our online marketing value chain by providing analysis backed recommendations and implementations for Techwood's diverse clientele. The analyst is a proven quick study in technical topics, and enjoys research and data analysis. They have a drive to serve others and excel in the search marketing industry.

Responsibilities:

- Routinely perform SEO audits, website research and competitive analysis for "on page," "off page," and technical SEO factors.
- Provide and effectively communicate client ready, data backed recommendations to the Account Management team for proven ranking factors. Including: website meta data, keyword phrases, website structure, local citation building, blog strategies, linking strategies, mobile optimization, site speed and structure mark-up.
- Assist in tracking, measuring and reporting improvements against competitor and industry benchmarks

Qualifications:

Minimum qualifications:

- BA/BS degree or equivalent practical experience.
- 2 years of experience in Search Engine Optimization.

Preferred qualifications:

- Ability to take initiative, be extremely detail oriented, well organized and goal oriented.
- Proven understanding of how search engines work and how they provide opportunities to business owners.
- Excellent written and oral communications with time management skill to plan and carry out responsibilities with minimal direction

At Techwood Consulting we are more than just another ping pong playing agency. We are a business minded agency, set on providing results for our clients that will take their companies further than they ever dreamed (in addition to a passion for ping pong). We are committed to equal employment opportunity regardless of race, color, ancestry, religion, sex, national origin, sexual orientation, age, citizenship, marital status, disability, gender identity or Veteran status. If you have a disability or special need that requires accommodation, please let us know.

If interested Email careers@techwoodconsulting.com with a cover letter explaining what interest you about SEO and the opportunities it holds for the future, along with your resume and we look forward to considering you for our team.